

ASIA 2023 GOLF CONVENTION

14 NOVEMBER | TUESDAY
@SINGAPORE ISLAND COUNTRY CLUB

WWW.ASIAGOLFCONVENTION2023.COM

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The inaugural **Asia Golf Convention 2023** will be held on **14 November at the Singapore Island Country Club**. Drawing attendees from across Asia, this event demonstrates the continent's growing significance in the world of golf.

Powerful Keynote Speakers

Our conference boasts a line-up of renowned leaders in our golfing community in Asia, leading experts, golf industry leaders, and sports officials who will share their insights and strategies to inspire more ideas to transform golf in Asia.

Cutting-Edge Insights

Discover the latest trends, market analysis, and innovative technologies shaping the golf industry in Asia. Learn how to adapt and thrive in this dynamic market.

Networking Opportunities

Connect with fellow golf enthusiasts, golf course owners, equipment manufacturers, and industry insiders. Forge partnerships, exchange ideas, and build relationships that can lead to new ventures and collaborations.

International Perspective:

Gain insights into global golf trends and how they relate to the Asian market. Learn from international experts and understand how to adapt best practices to your local context.

Get ready to swing into action, network with the best, and drive your golf passion to new heights at the Asia Golf Conference 2023!

SPONSOR

0100
PM

REGISTRATION

0115
PM

OPENING SPEECH BY GOH

0125
PM

EVOLUTION OF DIGITAL & TECHNOLOGY IN GOLF

- Latest Innovations in Golf Simulator Technology
- Ways technology changed the way professionals train and analyse their performance.
- Ways gamification elements in golf simulators make the sport more engaging for newcomers

PRESENTATION
TECHNOLOGY

0155
PM

THE BUSINESS CASE FOR SUSTAINABLE GOLF:

- Highlighting sustainable practices in golf courses
- Explore the latest trends and innovations in sustainable golf
- Case Study: Collaboration between Singapore Golf Association and GEO Foundation

BUSINESS CASE
SUSTAINABILITY

0225
PM

HARNESSING DATA AND DATA SCIENCE IN GOLF

- Worldwide trends in the golf industry
- Ways data provide information help industry suppliers and facilities to develop and position products, services, and membership offering

PRESENTATION
ANALYTICS

0245
PM

TEA BREAK

0300
PM

GOLF, AN INCLUSIVE SPORT FOR ALL

- The importance of inclusivity in golf
- Current initiatives that break down barriers in making golf a sport that truly welcomes individuals of all backgrounds, ages, and abilities.
- Suggest potential innovations and community-based initiatives that can further expand the reach of the sport.
- Inspiring stories of individuals who have broken barriers in golf

PANEL DISCUSSION
INCLUSIVITY

0340
PM

GOLF STRIKES BALANCE: MENTAL AND PHYSICAL FITNESS TO ACE THE GAME

- How mental and physical aspects of fitness are interconnected in golf
- Insights on how golfers strike a balance between mental and physical training in their routines
- Share best practices professional golfers
- Success stories of golfers who have harnessed sports psychology to improve their game

PANEL DISCUSSION
WELLNESS

0410
PM

SINGAPORE'S APPROACH TO ADVANCING CLEAN SPORT

- Singapore's Commitment to Fight against Doping in the Region
- Current testing and monitoring programs for athletes
- Pillars in Clean Sports Education
- Ways Sports organizations can play a role in education and awareness

PANEL DISCUSSION
ANALYTICS

0430
PM

GOLF BOOM IN ASIA

Asia Golf Leaders weigh in on:

- Growth in Golf Tourism - Partnerships in Asia to grow the industry
- Areas to focus for the year ahead

FIRE SIDE CHAT
TOURISM

0510
PM

CLOSING REMARKS

ASIA 2023
GOLF CONVENTION